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FOR IMMEDIATE RELEASE

**Lotus Blossom Consulting and Braun Pharmacy Join Forces
for Jude Andrew Adams Charitable Fund**

Infertility Consultancy and Chicago Pharmacy Bring Hope to Infertile Couples

Chicago, IL (March 2008) – Braun Pharmacy, and Lotus Blossom Consulting, LLC, announce that they have joined to offer Braun Pharmacy customers free overnight shipping on infertility medication, and will make a generous donation for prescriptions filled for individual cycles to the Jude Andrew Adams Charitable Fund, a not for profit fund established by Lotus Blossom Consulting, offering a free fertility treatment cycle for financially needy individuals.

“As one of the first pharmacies in the Midwest specializing in infertility since 1985, we view this as an excellent way to give back to the community, said Braun Pharmacy owner, Jay Pine. “Through the years we’ve witnessed countless emotional success stories related to infertility, and there is nothing more fulfilling than to have a patient rewarded with the blessings of a child on the way.”

“We are thrilled that Braun will be making this donation to the Jude Andrew Adams Fund, said Mindy Berkson, founder of Lotus Blossom Consulting, one of the first infertility consultancies in the United States, “Financial difficulties should not be a deterrent to having a family.”

Now, through December 31, 2008, Braun Pharmacy will make a generous donation to Jude Andrew Adams Fund, and will waive shipping costs for infertility medication for individual cycles filled. For more information regarding details of the offer, or to learn more about participating as a prescribing doctor, or patient, contact Braun Drugs at (773) 549-0634.

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ABOUT LOTUS BLOSSOM CONSULTING, LLC

As one of the first infertility consultancies in the United States, Lotus Blossom Consulting, LLC was founded by Mindy Berkson in 2005 after her own personal battle with secondary infertility. With more than a decade of experience at physician's offices, and egg donor and surrogacy agencies, Berkson founded Lotus Blossom Consulting to assist individuals working through the often-challenging roadblocks of infertility, by providing the best information and resources available to them from around the world – all in one location.

With extensive experience in all aspects of infertility, from egg donors and surrogates to in-vitro fertilization, Lotus Blossom Consulting works with individuals on a case-by-case basis, taking into consideration clients' emotional, physical and financial infertility issues then develops an individualized, comprehensive plan, including relevant insurance information, to help clients make informed decisions. Lotus Blossom Consulting has worked with many individuals to enrich their lives by helping them to fulfill their dreams of having children. For more information about Lotus Blossom Consulting, LLC, call toll free (877) 881-2685, email consultant@lotusblossomconsulting.com or visit on the web at www.lotusblossomconsulting.com

ABOUT THE JUDE ANDREW ADAMS CHARITABLE FUND

The Jude Andrew Adams Charitable fund was established by Lotus Blossom Consulting in loving memory of Jude, son of Kelly and Tom Adams who was born into heaven on August 24, 2001. The grant has been set up to pay for one in-vitro fertilization cycle, including: Treatment at fertility clinic, Medications for one cycle, Acupuncture and Holistic complimentary treatment through embryo transfer, egg donor agency fee, Lotus Blossom Consulting services. For more information, go to: www.lotusblossomconsulting.com.

ABOUT BRAUN PHARMACY

Braun Pharmacy was a pioneer in developing a specialty pharmacy focused on serving patients undergoing infertility treatment, The company has provided services and prescriptions for the treatment of infertility since 1985. Braun Pharmacy is a highly recognized, service-oriented, specialty pharmacy, focused on the distribution of pharmaceuticals for the treatment of infertility and other specialty drugs. Braun is the preferred distributor of infertility pharmaceutical products for many of the most respected physicians in and around the Chicago area. Braun is best known for its exceptional and caring customer service and well trained staff of licensed pharmacists. Physicians who refer patients to Braun know that they will receive unsurpassed service and advice.

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