



Lotus Blossom Consulting Fact Sheet

Name of Company: Lotus Blossom Consulting LLC

Year Started: 2005

Company Overview: Lotus Blossom Consulting offers unique, unbiased infertility consulting to help clients explore their family-building options. The company works closely with individuals, same-sex and heterosexual couples throughout the In-Vitro process, which may encompass egg donation, sperm donation, surrogacy or a combination thereof.

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Founder: Mindy Berkson founded **Lotus Blossom Consulting** to arm consumers/patients with information and education to make the best medical choices pertaining to building a family. The consultancy was “born” from Mindy’s personal experience through infertility and has blossomed through strategic alliances she cultivated from her deep seeded background in venture capital. Mindy works with individuals and couples, taking into consideration her clients’ emotional, physical and financial infertility issues by orchestrating nationwide teams of multi disciplinary unbiased professionals to accomplish a treatment cycle. Most importantly Mindy (having gone through infertility treatments herself) provides an insider’s approach to the often-challenging roadblocks that are present in conquering infertility.

As an infertility expert, Mindy actively participates in an extensive list of media opportunities and speaking engagements, both internationally and throughout the United States, to help audiences understand and explore the resources necessary to accomplish the complicated issues associated with surrogacy and egg donation. Mindy is a three-year board member to Fertile Action, an organization to help promote fertility preservation for cancer patients, is on the major donor board of Human Rights Campaign, a national organization promoting LGBT rights and marriage equality, and is also a member of the Women’s President Organization Dallas, the world’s largest executive leadership organization.

Statistics:

- Lotus Blossom Consulting boasts a 100 percent success rate at matching clients with surrogates.
- Lotus Blossom Consulting matches clients with a surrogate in an average of two weeks versus others in the industry that can take four to eight months.
- According to the Centers for Disease Control and Prevention (CDC), about 6% of married women 15–

44 years of age in the U.S. cannot become pregnant after one year.

- In addition, the CDC reports that nearly 11% of women 15–44 years of age in the U.S. have trouble getting pregnant or carrying a pregnancy to term, regardless of marital status.
- *The New York Times* reported (July 6, 2014) that “Together, domestic and international couples will have more than 2,000 babies through gestational surrogacy in the United States this year, almost three times as many as a decade ago.”

Highlights:

- Founded in 2005, Dallas-based Lotus Blossom Consulting is one of the most sought after, full-service INTERNATIONAL infertility surrogacy organizations in the world.
- Lotus Blossom Consulting offers conventional, LGBT, and international surrogacy, always focusing on the individual requirements of all clients; resulting in a solid master plan including emotional tolerances, total financial budget, and time frames/parameters for infertility treatment opportunities.
- A true advocate, company founder Mindy Berkson brings her personal, insider experience to the challenges that occur along the infertility path, giving clients added, non-biased value, compassion, and understanding as they navigate the complex surrogacy process.
- Consulting services address third party collaborative reproduction involving surrogacy, egg donation, sperm donation and/or a combination of these options.
- Following the initial consultation, Lotus Blossom infertility consultants provide a diagnosis overview, including the exploration of treatment options and resources such as identifying surrogates and egg donors, as well as egg banking opportunities if needed.
- Lotus Blossom Consulting has formed numerous alliances with recruiting agencies across the country, enabling its consultants to exponentially increase access to qualified and available egg donors and surrogates.
- Berkson’s own struggles with infertility, her deep knowledge of the process, and her national network of doctors, lawyers and infertility clinics, allow her and her team to create a solid master plan for building a family.
- In the past 10 years (since starting her company), over 700 babies have been born thanks to surrogacy or egg donor arrangements made and implemented by Mindy Berkson and Lotus Blossom Consulting.

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